

TOURS LOIRE VALLEY CONVENTION BUREAU - ACCOMMODATION DEPARTMENT

**In Tours,
a hotel offer
that does justice
to your business
events**

"INDIVIDUAL" AND "GROUP" MANAGEMENT

TOURS
THE ART OF
SURPRISING YOU



TOURS LOIRE VALLEY
TOURISM & CONVENTIONS

**Are you organising a business event
in Tours or Touraine and looking for
accommodation solutions for your
participants?**

The Tours Loire Valley Tourist & Convention Office has a department entirely dedicated to accommodation management.

From option-taking to invoicing, we handle the whole process from A to Z, with real-time monitoring at every stage.

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5 good reasons to bring in our Convention Bureau to manage your accommodation needs

The Tours Loire Valley Convention Bureau provides tailor-made support for your accommodation needs. Our team includes a dedicated accommodation manager to take care of your delegates' hotel needs.

Entrusting us with your project means:

- 1** – saving time thanks to **our perfect knowledge** of the region's hotel offer
- 2** – a **single point of contact** in order to facilitate exchanges
- 3** – a **guaranteed room quota** for your event
- 4** – one less administrative task to manage: **we take care of deposits and invoices**
- 5** – **real-time reservation** tracking

One of the destination's major assets: Tours has **41 hotels**, with **more than 1,800 rooms** in the city centre, all **less than a 30-minute walk** from the railway station, the Convention Centre and the city centre. An ideal offer for your business events!

Our services

► Provision of our selection of hotels.

Free service.

► **"Individual" management:** an online platform dedicated to your event with a quota of pre-booked rooms, where each participant can reserve their room in a single click. A considerable time-saver and an efficient, fluid, secure solution. **Platform setup cost: €250 excl. tax.**

► **"Group" management:** room reservations, "rooming list" follow-up, confirmations, invoicing, exchanges with a single point of contact for management of your group (organising committee, guests, VIPs). A flexible solution tailored to the needs of large-scale events.

Prices: €175 excl. tax for up to 60 people, then €55 excl. tax per additional 50 people.

Entrust us with the management of your accommodation and concentrate on making your event a success! Contact us today for personalised assistance.

Find out more: see our [general terms of sale](#) and our [partnership agreement](#).



Overview of the hotel offer in and around Tours

More than 4,000 rooms in the Tours metropolitan area to accommodate your business events' participants!

Hotels & rooms by sector

	Number of hotels	Number of rooms	Number of guests (twin and single occupancy)
Tours Centre	42	1,898	2,741
Tours Nord	15	885	1,155
Tours Sud	26	1,398	1,879
Subtotal	83	4,181	5,775
Tours Metropolis outside the city of Tours	13	356	520
Outside Tours Metropolis (département 37)	117	2,535	3,800
Total	213	7,072	10,095

Hotels (& rooms) by classification

	Unclassified	★	★★	★★★	★★★★	★★★★★	Total
Tours Centre	6 (169)	1 (10)	13 (301)	14 (812)	7 (585)	1 (21)	42 (1,898)
Tours Nord	2 (128)	2 (128)	5 (270)	4 (201)	2 (158)	/	15 (885)
Tours Sud	2 (39)	3 (188)	8 (350)	12 (745)	1 (76)	/	26 (1,398)
Tours Metropolis outside the city of Tours	1 (6)	1 (71)	/	7 (194)	4 (85)	/	13 (356)
Outside Tours Metropolis (département 37)	39 (292)	3 (115)	18 (358)	36 (1,058)	17 (590)	4 (122)	117 (2,535)
Total	50 (602)	10 (512)	44 (1,279)	73 (3,010)	31 (1,494)	5 (182)	213 (7,072)

Focus on
Tours Centre's
hotel offer

Hotel category

- ★
- ★★
- ★★★
- ★★★★
- ★★★★★
- ★★★★★
- Unclassified

Main event venues

- A** City Hall
- B** Convention Centre
- C** Espace Malraux
- D** Exhibition Centre - Grand Hall
- E** MAME



42 hotels

nearly 1,800 rooms in Tours city centre

- | | |
|---|--|
| 1 Hôtel Saint-Éloi | 25 Néméa Appart'Hôtel Résidence Quai Victor |
| 2 Hôtel Berthelot | 26 The Originals City Tours au Relais Saint-Éloi ✕ P |
| 3 Hôtel Colbert | 27 Hôtel l'Adresse |
| 4 Hôtel du Manoir | 28 Hampton By Hilton Tours Centre La Clef Verte |
| 5 Hôtel Mirabeau P | 29 Best Western Plus L'Artist Hôtel La Clef Verte |
| 6 Hôtel Mondial P | 30 Hilton Garden Inn Tours Centre ✕ La Clef Verte |
| 7 Hôtel Ronsard | 31 Hôtel Oceania l'Univers Tours ✕ P |
| 8 Hôtel Saint-Jean | 32 LABE Hôtel |
| 9 Hôtel Trianon | 33 Le Grand Hôtel |
| 10 Hôtel Tulty by Trianon | 34 Mercure Tours Centre Gare et Congrès P |
| 11 Hôtel Val de Loire | 35 Novotel Tours Centre Gare ✕ P |
| 12 Ibis Budget Tours Centre Gare P | 36 Les Trésorières |
| 13 Logis Hôtel des Châteaux de la Loire | 37 Appart hôtel Odalys - Le jardin des Lettres |
| 14 Logis Hôtel du Théâtre | 38 Hôtel Comte |
| 15 Best Western Central Hôtel P | 39 Résidence hôtelière Appôtel |
| 16 Chez Jacqueline ✕ | 40 Résidence Léonard de Vinci - Stays and Business |
| 17 City Résidence Tours P | 41 The People Hostel La Clef Verte |
| 18 Ferdinand Hôtel Tours | 42 Hôtel Corneille |
| 19 Hôtel Criden P | |
| 20 Hôtel du Cygne | |
| 21 Ibis Styles Tours Centre La Clef Verte ✕ P | |
| 22 Ibis Tours Giraudeau | |
| 23 Ibis Tours Centre Gare La Clef Verte ✕ | |
| 24 Kyriad Tours Centre P | |

Focus on Tours Nord's hotel offer



15 hotels 15-minute drive from Tours Centre

42 Hôtel Première Classe Tours Nord

43 Quick Palace **P**

44 B&B Hôtel Tours Nord 2 La Petite Arche

45 Brit Hôtel Essentiel Tours Nord **P**

46 Hôtel B&B Tours Nord 1 Val de Loire

47 Hôtel Italia

48 Ibis Budget Tours Nord **P**

49 Campanile Tours Nord - Forum Méliès **P**

50 Hôtel Castel Fleuri

51 Ibis Tours Nord **P**

52 The Originals City Hôtel la Terrasse **P**

53 Château Belmont The Crest Collection **P**

54 Mercure Tours Nord **P**

55 Fasthôtel Tours Nord **P**

56 Hôtel F1 Tours Nord **P**

26 hotels

15-minute drive from Tours Centre

57 Fasthôtel Tours Sud
Chambray-lès-Tours



58 Hôtel Mister Bed -
Chambray-lès-Tours



59 Hôtel Première Classe
Chambray-lès-Tours

60 Hôtel B&B Saint-Avertin Parc Expo



61 Hôtel B&B Tours sud



62 Hôtel Chantepie

63 Ibis Budget Tours Sud



64 Brit Hôtel



65 Kyriad Direct Tours Sud Chambray-
lès-Tours

66 Logis Hôtel du Lac



67 The Originals Tours Sud

68 Appart'City Tours



69 Brit Hôtel Tours Sud - Le Chéops



70 Campanile Chambray-lès-Tours



71 Campanile Tours Sud

72 Ibis Tours Sud



73 Ibis Styles Tours Sud



74 Kyriad Tours - Joué-lès-Tours

75 Kyriad Tours Saint-Pierre-des-Corps
TGV Station



76 Kyriad Tours Sud



77 Sure Hotel by Best Western Tours
Sud



78 The Originals Château de
Beaulieu et Magnolia Spa



79 The Originals City Tours Sud
Ambacia



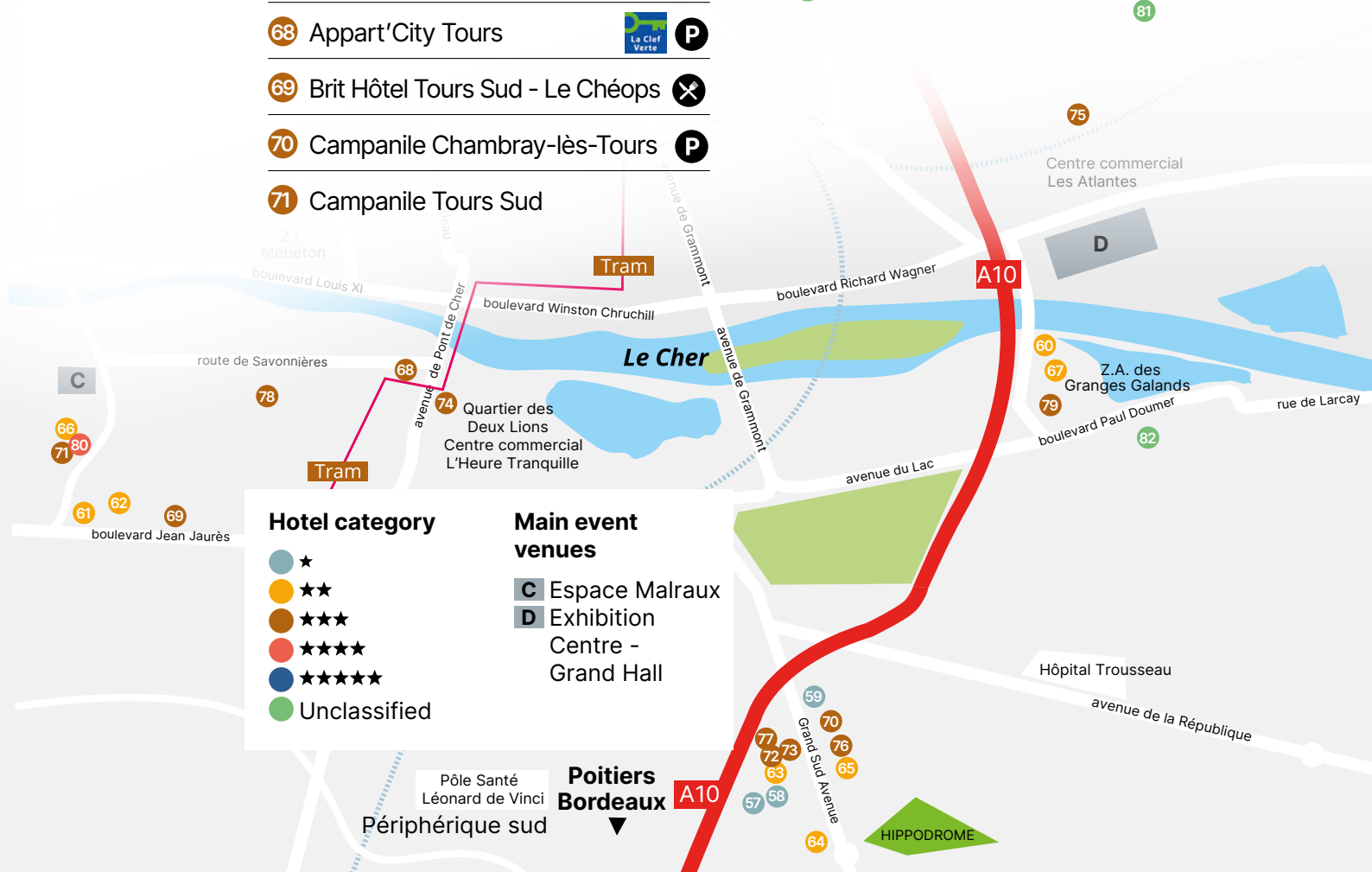
80 Mercure Tours Sud



81 L'Avenir

82 Hôtel Le Faisan

81



Hotel category

- ★
- ★★
- ★★★
- ★★★★
- ★★★★★
- ★★★★★
- Unclassified

Main event venues

- C** Espace Malraux
- D** Exhibition Centre - Grand Hall

Pôle Santé
Léonard de Vinci
Périphérique sud

Poitiers
Bordeaux



HIPPODROME

How to come to Tours

Tours, the epicentre of France's main metropolises, is easy to get to with:



2 TGV stations

(Tours Centre and Saint-Pierre-des-Corps 5 minutes from Tours)



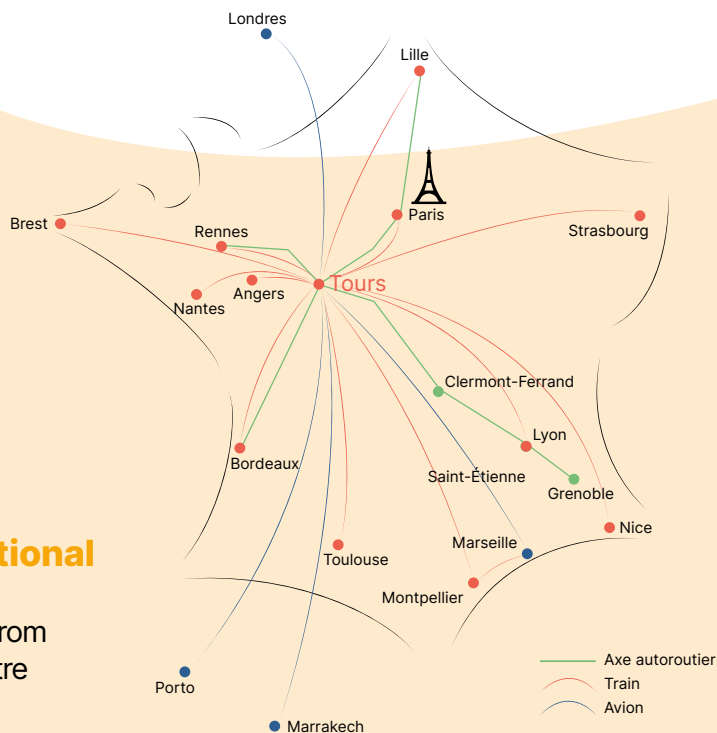
3 motorways

A10 (Paris and Bordeaux), A85 (Nantes and Bourges) and A28 (Rouen)



1 international airport

10 minutes from the city centre



They've put their trust in us



PAPREC
Every year since 2018
2,000 participants
"Group" management



Mr Bricolage
Every year since 2018
1,000 participants
"Individual" management



**Assises du journalisme
(Journalism Conference)**
Every year since 2016
200 participants
"Group" management



Michelin
2024
250 participants
"Group" management



La CGT
2026
1,500 participants
Mixed management



Banque de France
2025
430 participants
"Group" management

To go further

The Tours Loire Valley Convention Bureau can assist you with much more than just accommodation.

We put our expertise at your service to coordinate all aspects of your event, with personalised support and turnkey solutions:



Organisation of your events from A to Z

Logistical coordination, practical advice and selection of service providers: let us take care of all the planning for your event.



Excursion management

Treat your participants to cultural, gourmet and nature experiences in discovery of Tours and the Centre-Val de Loire region.



Incentive & team-building activities

Strengthen your team's cohesion with innovative formats tailored to your objectives.



Participant gifts

Pleasure one and all with tailor-made gifts that reflect the identity of your event and our region.



Gala evenings

Bring your event to life with touches of true camaraderie and outstanding venues for your receptions.



Candidacy presentations

Call on our expertise to prepare your candidacy files and promote the destination to the appropriate bodies.

Contact Irène for management of your accommodation

Irène Rocher

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TOURISM & CONVENTIONS

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